

Are you cultivating your organization's next generation of leaders?

We confront a crisis in personnel... that puts the quality of Jewish community life at risk.

— David Edell

Leaders don't create followers, they create more leaders.

— Tom Peters

Did you know?

The vast majority of Jewish nonprofits — 75% to 90% by some estimates — must find new executive leadership in the next 5–7 years. Yet many organizations don't yet have the capacity or expertise to cultivate the necessary talent.

— Leadership Pipelines Initiative

A major study by the Jewish Leadership Pipelines Alliance has identified the need for qualified Jewish organizational leaders as one of the most critical challenges facing today's Jewish communities. The study asks some important questions: Have we developed the necessary talent? If not, what can we do?

A key solution is leadership training.

Spertus Institute's **Center for Jewish Leadership** is rooted in the belief that **great Jewish communities need great leaders**. It offers innovative graduate and graduate-level programs that strengthen the knowledge, effectiveness, creativity, and strategic agility of current and future Jewish leaders, magnifying the ways they are able to move their organizations and communities forward.

Are there members of your team who deserve an opportunity to develop their potential?

Center for Jewish Leadership programs advance the professional expertise and Jewish knowledge of those working for and with the Jewish community, providing knowledge and skills applicable throughout their careers.

Programs seamlessly fuse theory and practice. World-renowned faculty weave practical application into each course, making the content immediately applicable while at the same time providing a solid foundation in leadership concepts and strategies.

Why now?

Generous fellowships are available to qualified applicants.

*As we look ahead into the next century,
leaders will be those who empower others.*

— Bill Gates

Your organization immediately benefits:

- The skills and professional capacity of your staff members increase as they progress through Center for Jewish Leadership programs, making them more strategic and effective in their work.
- Participants develop an authentic foundation of Jewish literacy leading to a deeper understanding of the needs of Jewish communities and the means to meet them with genuinely Jewish solutions.
- Participants develop—and bring back to their organizations—skills in relationship building, fundraising, problem solving, and professional communication.
- By supporting professional development, you help to make your organization a great place to work, fostering better retention and more successful future recruitment.
- You enable your organization to meet the rapidly changing needs of the 21st-century Jewish world.
- You connect your organization to a community of practice.
- You develop a leadership pipeline, ensuring that your organization continues to serve the community successfully in the decades ahead.
- Through the training and development of future Jewish communal leaders, you do your part to secure a vibrant, thriving Jewish future.

For more information visit spertus.edu/center



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A partner with the Jewish United Fund in serving our community.