

Are you cultivating your organization's next generation of leaders?

We confront a crisis in personnel... that puts the quality of Jewish community life at risk.

— David Edell

Leaders don't create followers, they create more leaders.

— Tom Peters

A key solution is leadership training.

Spertus Institute's **Master of Arts in Jewish Professional Studies (MAJPS)** program is a world-class educational program designed specifically to prepare the next generation of Jewish communal professionals. First piloted in Chicago, the program has proven to be so influential for graduates and the organizations they serve that cohorts are now offered in Canada, Israel, and the US.

Are there members of your team who deserve an opportunity to grow their potential?

The MAJPS program advances the professional expertise and Jewish knowledge of those working for and with the Jewish community, providing knowledge and skills applicable throughout their careers.

This innovative degree program seamlessly fuses theory and practice. World-renowned faculty weave practical application into each course, making the content immediately applicable for students while at the same time providing them with a solid foundation in leadership theories and practices to be drawn on throughout their careers.

Why now?

Through a JFC-UIA partnership, qualified students can receive a tuition reduction of more than 50%.

Did you know?

The vast majority of North American Jewish nonprofits — 75% to 90% by some estimates — must find new executive leadership in the next 5–7 years. Yet many organizations don't yet have the capacity or expertise to cultivate the necessary talent.

— Leadership Pipelines Initiative

A major study by the Jewish Leadership Pipelines Alliance has identified the need for qualified Jewish organizational leaders as one of the most critical challenges facing today's Jewish communities. The study asks some important questions: Have we developed the necessary talent? If not, what can we do?

*As we look ahead into the next century,
leaders will be those who empower others.*

— Bill Gates

Your organization immediately benefits when a staff member (or members) participate in the MAJPS program.

- The skills and professional capacity of participants increases as they progress through the program, making them more strategic and effective in their work
- Participants develop an authentic foundation of Jewish literacy leading to a deeper understanding of Jewish community needs and the means to meet them with genuinely Jewish solutions
- Participants develop—and bring back to their organizations—skills in relationship building, fundraising, problem solving, and professional communication
- By supporting professional development, you help to make your organization a great place to work, fostering to better retention and more successful future recruitment
- You enable your organization to meet the rapidly changing needs of the 21st-century Jewish world
- You connect your organization to a community of practice
- You develop a leadership pipeline, ensuring that your organization continues to serve the community successfully in the decades ahead
- Though the training and development of future Jewish communal leaders, you do your part to secure a vibrant, thriving Jewish future

For more information visit spertus.edu/majps



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